

www.cforcellc.com Privacy Policy



Type of website: Business Website
Effective date: 1st day of September, 2023

www.cforcellc.com (the "Site") is owned and operated by Construction Force LLC. Construction Force LLC is the data controller and can be contacted at:

- Info@cforcellc.com
- (615) 968-1478
- 444 Metroplex Dr b 262, Nashville, TN 37211, United States of America

1. Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected; and
4. The rights of Site users.

This Privacy Policy applies in addition to the terms and conditions of our Site.

2. GDPR

For users in the European Union, we adhere to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, known as the General Data Protection Regulation (the "GDPR"). For users in the United Kingdom, we adhere to the GDPR as enshrined in the Data Protection Act 2018.

We have not appointed a Data Protection Officer as we do not fall within the categories of controllers and processors required to appoint a Data Protection Officer under Article 37 of the GDPR

3. Cookies, Third-Party Technologies, and Google Services

At Construction Force LLC, we use cookies and related technologies to enrich your digital browsing experience. Our analytics efforts include the use of Google Analytics, Google Search Console and WordPress Plugins to assess and improve website engagement. These mechanisms may use cookies and analog technologies to collect data. Furthermore, we implement caching mechanisms on our website to speed up page loading on subsequent visits.

3.1. Use of Cookies

- **Cookies and Third-Party Technologies**

At Construction Force LLC, we recognize the importance of user preferences and use cookies and similar technologies to optimize your interaction with our website and differentiate you from other visitors. These advanced tools play a critical role in improving the quality of the user experience while refining the functionality of our website. It is important to emphasize that the use of cookies and related technologies does not allow for the systematic accumulation of data that can individually identify users of www.cforcellc.com. Their implementation is aimed at improving website performance, gaining a better understanding of users' interests and assessing the effectiveness of our content offerings.

- **Cookie policy and consent United States**

In accordance with current legal requirements, all websites that target audiences in the United States are required to obtain your consent before cookies and similar technologies are used or stored on your computer or mobile device. This Cookie Policy provides comprehensive and detailed information about the categories of cookies we use and their intended purposes. We also encourage you to review our Privacy Policy to familiarize yourself with the relevant privacy rules applicable to our website.

3.2. What are cookies?

Cookies are compact text and numeric files that we store in your browser or on your computer's hard drive. They facilitate saving your preferences during your interactions with our website. When you visit www.cforcellc.com, we ask for your permission to use the different categories of cookies we use.

3.3. Explanation of Cookie Types

- **First- and Third-Party Cookies**

Cookies can be classified according to their origin, purpose and lifetime. First, there are first-party cookies, which are created by the website the user is currently visiting. Examples include cookies designated by www.cforcecellc.com .

Then there are third-party cookies, which are created by a different domain name than the one actively visited. Third-party cookies are created when a third-party entity sets a cookie through the website being visited. Consider cookies originating from entities such as Google, Twitter, Pinterest, Houzz, Instagram and Facebook.

- **Functional and Non-Functional Cookies**

Another distinction concerns functional and non-functional cookies, each of which plays a different role. Functional cookies primarily ensure seamless operation of the website. They are indispensable for functions such as user logins, registrations and language preferences. These functional cookies are primarily first-party cookies, a logical choice given their role in maintaining website functionality.

Non-functional cookies, on the other hand, have different purposes. This category is not directly related to the technical aspects of the website. It includes cookies for statistical analysis, which provide insight into pages visited and the geolocation of devices. In addition, cookies for social purposes enable users to effortlessly share content from the visited website on social media platforms. Preferences are further refined through targeting cookies, which build user profiles based on browsing behavior and tailor ads to individual interests. Commercial goals are also addressed, as cookies track which ads are shown to a user. Non-functional cookies can take the form of both first-party cookies and third-party cookies.

- **Permanent and Session Cookies**

In terms of duration, a distinction is made between persistent and session cookies. Permanent cookies remain on the user's device for the duration specified in the cookie itself. They become operational when the user revisits the specific website that originally set the cookie. Examples include cookies from social media platforms such as Google, Twitter, Pinterest, Houzz, Instagram and Facebook.

Session cookies, on the other hand, streamline and connect user activities during a single browsing session. A browsing session begins when the user opens the browser window and ends when they close it. Session cookies are transient in nature and are automatically deleted when the browser is closed. This type of cookie is mainly found among functional cookies.

3.4. Tailoring cookies to your preferences

Central to our strategy is tailoring cookies to your preferences based on your consent. To facilitate a cohesive encounter on our website, it is necessary to consent to these cookies by configuring your browser settings accordingly. However, if you choose to block cookies, this may limit your access to certain areas of our website. Should you choose to withdraw your consent at a later date, you can effortlessly perform this process by deleting cookies through your browser settings. For more information on deleting or blocking cookies, please visit: <http://www.aboutcookies.org/Default.aspx?page=2>.

3.5. Adjusting Browser Settings

We want to emphasize that web browsers offer the convenience of customizing your cookie preferences. These settings can usually be found in your browser's Options or Preferences menu. If you would like more information on this topic, the attached links may serve as useful resources. You can also consult the Help function of your web browser for more information.

- Cookie Settings in Internet Explorer
- Cookie Settings in Firefox
- Cookie Settings in Chrome
- Cookie Settings in Safari

3.6. Additional sources for cookie information

If you would like more knowledge about cookies and valuable insights, the following websites may be of assistance:

- Information about cookies: <https://allaboutcookies.org/>
- Digital Advertising Alliance: <https://digitaladvertisingalliance.org/>

4. Consent

By using our Site users agree that they consent to:

The conditions set out in this Privacy Policy. When the legal basis for us processing your personal data is that you have provided your consent to that processing, you may withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted before you withdrew your consent.

You can withdraw your consent by: Contacting the owner of the website.

5. Legal Basis for Collecting

We collect and process personal data about users in the EU only when we have a legal basis for doing so under Article 6 of the GDPR.

In situations where users send data via the email address provided or fill out the form on the contact page, the following legal basis is used to collect and process users' personal data within the European Union:

- Users have explicitly consented to the processing of their data for one or more specific purposes.

6. Personal Data we collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

6.1. Personal Data We Collect

When you visit and use our Site, we may automatically collect and store the following information:

1. IP address;
2. Location;
3. Clicked links; and
4. Content viewed.

6.2. Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

1. First and last name;
2. Age;
3. Date of birth;
4. Email address;
5. Phone number;
6. Address; and
7. Files
8. Auto fill data.

This data may be collected using the following methods:

- By completing the required form on the contact page: <https://cforcecellc.com/homebuilders-contact>

7. How we use personal information

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

- Facilitating the provision of services available at www.cforcecellc.com
- Conducting market research aimed at improving the technical and content standards of www.cforcecellc.com
- Providing you with relevant information and offers via e-mail that match your interests
- Managing the technical details of www.cforcecellc.com
- Compiling statistics or conducting surveys, where data is anonymized, regarding visits to different segments of www.cforcecellc.com . To revoke, you may initiate a revocation process by sending an email to Info@cforcecellc.com .

The data we collect when the user performs certain functions may be used for the following purposes:

We utilize collected data to enhance our website, respond to your requests and inquiries, and analyze trends. We may use this information to correspond with you after interactions via live chat, email, or phone.

8. Who We Share Personal Data With

8.1. Employees

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

8.2. Third Parties

We may share user data with the following third parties:

1. Google;
2. Facebook;
3. Instagram;
4. Pinterest; and
5. Houzz

We may share the following user data with third parties:

- User clicks on links within the site...

We may share user data with third parties for the following purposes:

- Targeted advertising using shared data...

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

8.3. Other disclosures

We will not sell or share your data with other third parties, except in the following cases:

- If the law requires it;
- If it is required for any legal proceeding;
- To prove or protect our legal rights; and
- To buyers or potential buyers of this company in the event that we seek to sell the company.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

9. How Long We Store Personal Data

At Construction Force LLC, we strive to retain personal information only for the duration necessary to provide our services. Following this principle, we retain contact information of potential clients for 2 years, a period deemed essential for follow-up orders. For other data of potential customers, we use a retention period of 7 days, both for follow-up and for the optimization of our website through caching.

It is important to note that in cases where data is retained beyond these established periods, you will be notified.

10. How We Protect Your Personal Data

For increased security, we implement robust browser encryption and secure all data on secure servers. Access to this information is strictly limited to authorized personnel, who must adhere to confidentiality agreements as additional security. In addition, an SSL certificate is used to further enhance security.

While we carefully take all reasonable precautions to strengthen the security of user data and protect user interests, it is crucial to recognize that an inherent risk of potential harm remains. The Internet landscape can sometimes have vulnerabilities. As a result, we cannot provide an impeccable guarantee regarding the absolute security of user data, which only extends as far as is pragmatically feasible.

10.1. Security and Confidentiality

- **Robust Security Measures**

At Construction Force LLC, we implement comprehensive technical and organizational security measures to protect personal information at www.cforcecellc.com from destruction, loss, alteration, unauthorized access and inadvertent disclosure. We strive to minimize potential risks and prevent unauthorized data processing. Please note that Construction Force LLC cannot be held liable for any direct or indirect damages resulting from improper or unauthorized use of personal information by third parties.

- **External References**

Our website may contain links to external sites that are beyond our control. This privacy policy does not apply to these sites as they are not under the control of Construction Force LLC. Consequently, we bear no responsibility for the content, offers, products or services offered by these linked sites. We strongly encourage you to carefully review the privacy policy of each site visited, as it may differ from our own privacy policy.

11. Data processing protocols

Should there be a data breach, we are committed to notifying you immediately within 72 hours if there is a reasonable probability that such a breach could jeopardize your rights and freedoms. In addition, we will strictly adhere to the principles of the General Data Protection Regulation to ensure compliance and responsible management of the situation.

12. Your Rights as a User

Under the GDPR, you have the following rights:

1. Right to be informed;
2. Right of access;
3. Right to rectification;
4. Right to erasure;
5. Right to restrict processing;
6. Right to data portability; and
7. Right to object.

You retain the right to request access to the personal information we hold about you, correct inaccuracies therein, and demand that it be deleted. In addition, you have the privilege of opting out of receiving promotional communications from us. Please use the contact information to contact us to exercise these rights.

13. Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

14. Acknowledgement of acceptance

By visiting our website, you signify your acceptance of all the provisions of this privacy policy. In addition, you agree to Construction Force LLC collecting and processing your personal data in accordance with the terms set forth in this privacy policy. We stress the importance of thoroughly reading and understanding this privacy policy before using our website or engaging with our services, including placing an order.

15. Redirection of the Domain

We wish to inform you that the www.constructionforcellc.com domain is being automatically redirected to the www.cforcellc.com home page. If you visit www.constructionforcellc.com, you will be automatically redirected to the www.cforcellc.com home page. This redirection is integrated into our website experience and does not affect the applicability of this privacy policy. By using our website, you signify your acceptance of all the terms of this privacy policy and Construction Force LLC's collection and processing of your personal information as set forth in this policy.

16. How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, if you would like your data to be deleted or modified in any way, or if you would like to exercise any of your other rights under the GDPR, please contact our privacy officer here:

- Construction Force LLC
- Info@cforcellc.com
- (615) 596-8147
- 444 Metroplex Dr b 262, Nashville, TN 37211, United States

17. Adjustments

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy, we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

18. Copyright

The contents of this website, including but not limited to text, images, logos, graphics and multimedia components, are protected by copyright and other intellectual property rights. Reproduction, distribution, modification, public display, creation of derivative works or any other use of material from this website is strictly prohibited without the prior written consent of Construction Force LLC. Any rights not explicitly granted are reserved.

19. Complaints

If you have any complaints about how we process your personal data, please contact us through the contact methods listed in the *Contact Information* section so that we can, where possible, resolve the issue. If you feel we have not addressed your concern in a satisfactory manner you may contact a supervisory authority. You also have the right to directly make a complaint to a supervisory authority. You can lodge a complaint with a supervisory authority by contacting the Owner of Construction Force LLC.

Contact us

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